



The White Ribbon Project promotes awareness about lung cancer by changing public perception of the disease. Anyone with lungs can get lung cancer.

www.thewhiteribbonproject.org

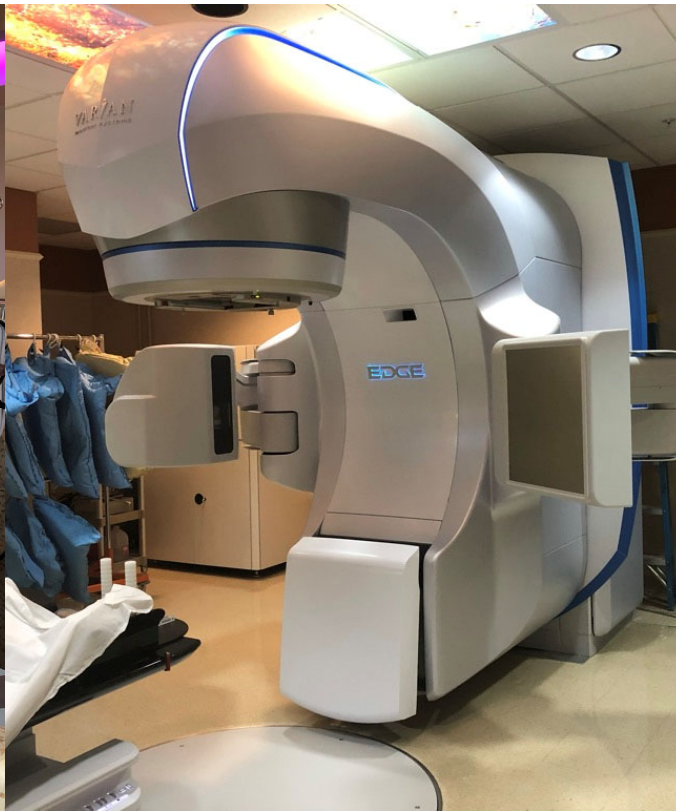


This is Us

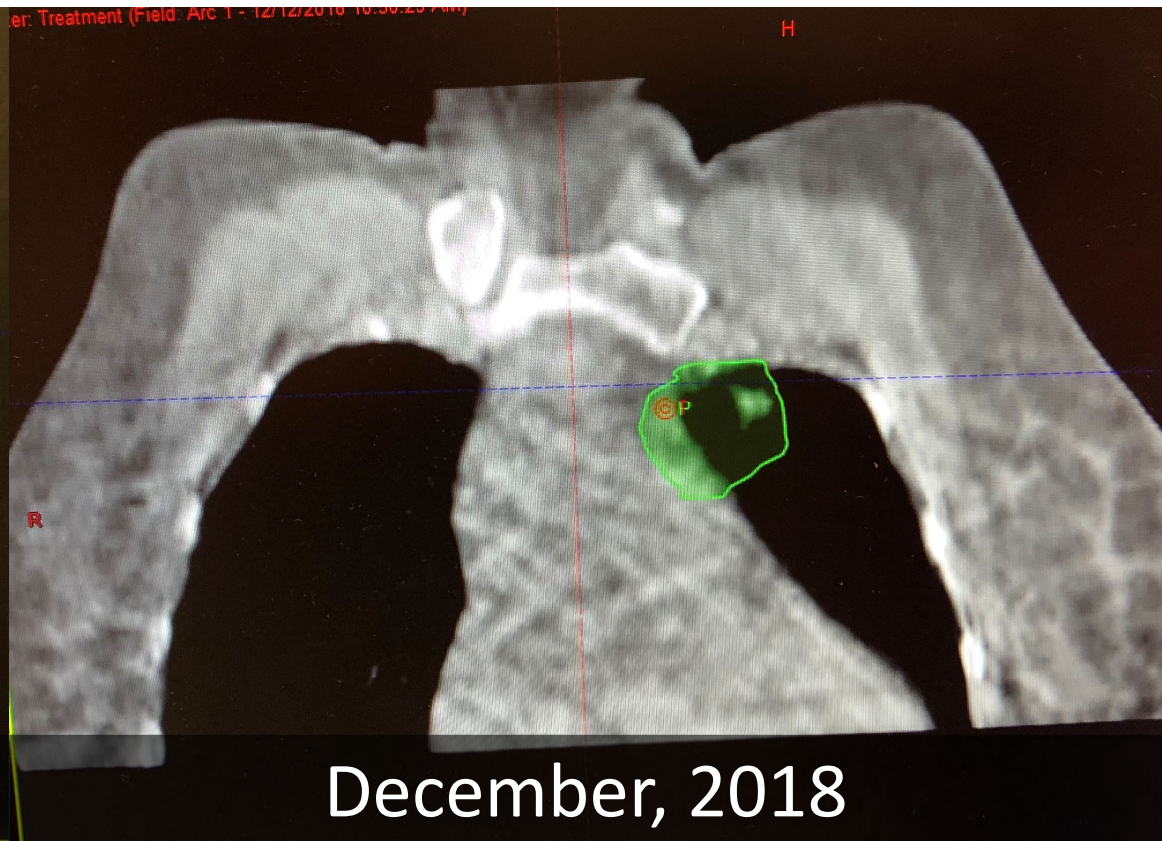
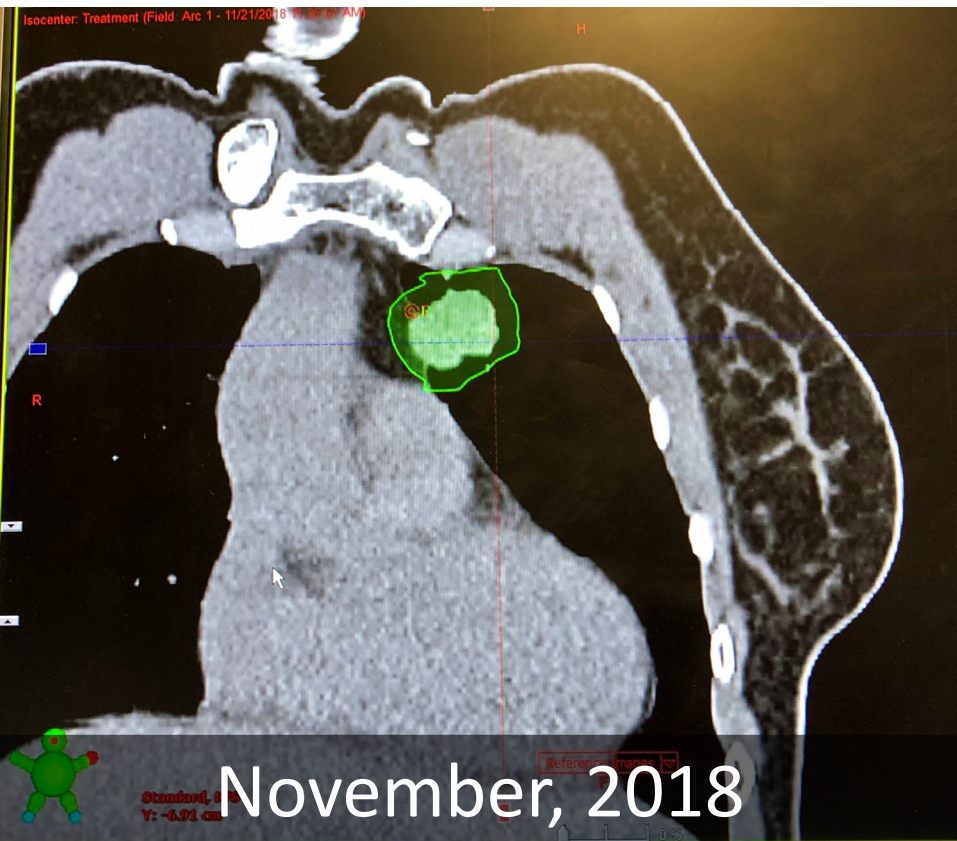


Blindsided
October, 2018





Treatment



Hope-Research matters



“Mom, what’s the radon level in the house?”

National Center for Environmental Health

[Environmental Health](#) > [Environmental Health Features](#)



“Radon is the second leading cause of lung cancer”

Radon and Your Health

[Español \(Spanish\)](#)

Radon is the second leading cause of lung cancer after cigarette smoking. If you smoke and live in a home with high radon levels, you increase your risk of developing lung cancer. Having your home tested is the only effective way to determine whether you and your family are at risk of high radon exposure.

Radon is a radioactive gas that forms naturally when uranium, thorium, or radium, which are radioactive metals break down in rocks, soil and groundwater. People can be exposed to radon primarily from breathing radon in air that comes through cracks and gaps in buildings and homes. Because radon comes naturally from the earth, people are always exposed to it.

The U.S. Environmental Protection Agency and the Surgeon General's office estimate radon is responsible for more than 20,000 lung cancer deaths each year in the U.S. When you breathe in radon, radioactive particles from radon gas can get





Learn about radon gas, the second leading cause of lung cancer--the number one cancer killer of both men and women. The American Lung Association takes viewers on an easy but complete step-by-step course to help you find and fix radon problems in your home and protect the health of those you love

“Radon is the second leading cause of lung cancer”

- Building and Paint Products
- Carbon Monoxide
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- ...st Dander
- Radon
 - Radon Basics
- Residential Wood Burning
- Volatile Organic Compounds
- Woodstove Changeout

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“Radon is the leading cause of lung cancer among people who don’t smoke”

Exposure to radon

Radon is a naturally occurring radioactive gas that results from the breakdown of uranium in soil and rocks. You can’t see, taste, or smell it. According to the US Environmental Protection Agency (EPA), radon is the second leading cause of lung cancer in this country, and is the leading cause among people who don't smoke.

Outdoors, there is so little radon that it is not likely to be dangerous. But indoors, radon can be more concentrated. Breathing it in exposes your lungs to small amounts of radiation. This may increase a person’s risk of lung cancer.

Homes and other buildings in nearly any part of the United States can have high indoor radon levels (especially in basements).





Road to Advocacy, October 2020



CU Cancer Center @CU... · 3h ...
The Colorado Chapter of the @TheWRP4LC is doing their part to raise awareness about #LungCancer!

#LungCancerAwareness



The University of Kansas Cancer Center

March 16 at 3:30 PM · 🌐



The White Ribbon Project promotes awareness of lung cancer by changing public perception of the disease and reminding communities that lung cancer doesn't just affect those who smoke. Anyone with lungs can get lung cancer. Michelle Hills, a lung cancer survivor and member of [The University of Kansas Cancer Center's](#) Community Advisory Board, presented a white ribbon to cancer center director, Dr. Roy Jensen. Learn more about lung cancer awareness on our website: <https://bit.ly/3clro0G>

#WhiteRibbonProject #lscm #LungCancerAwareness

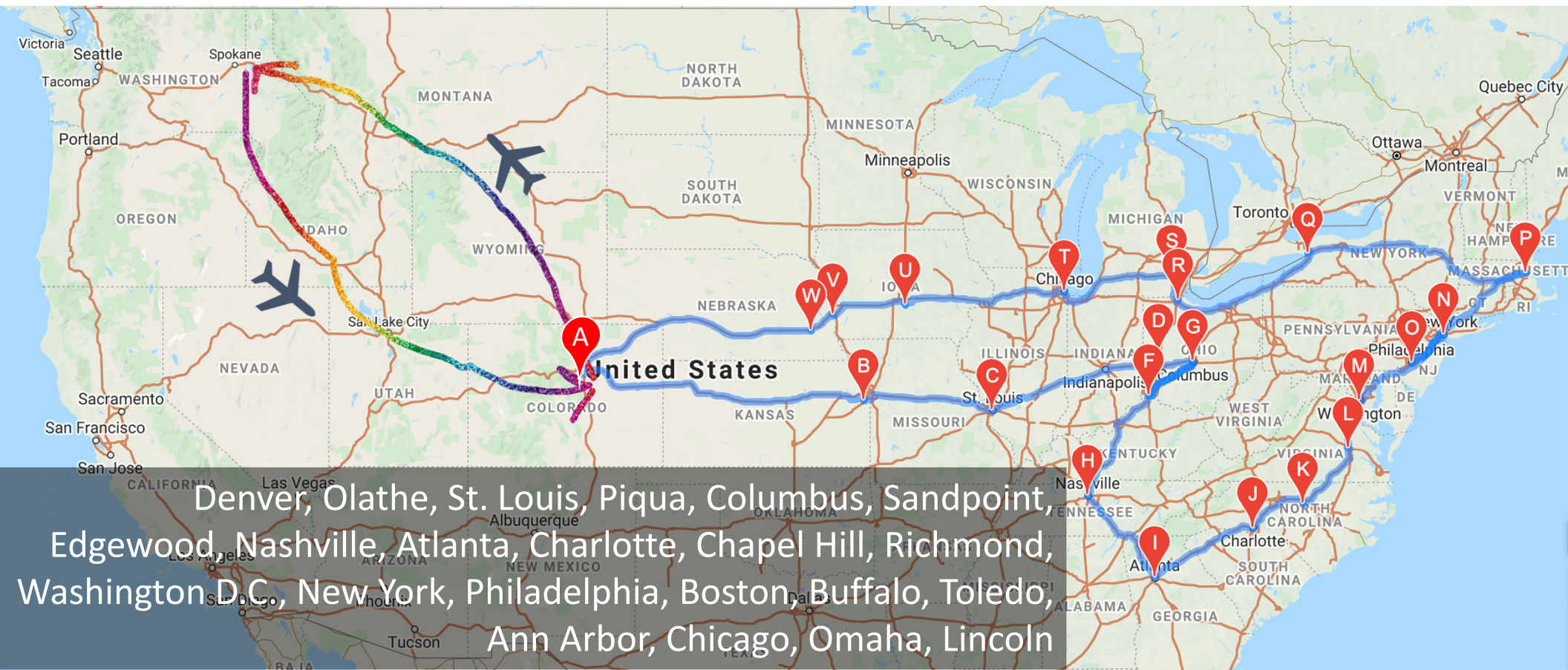


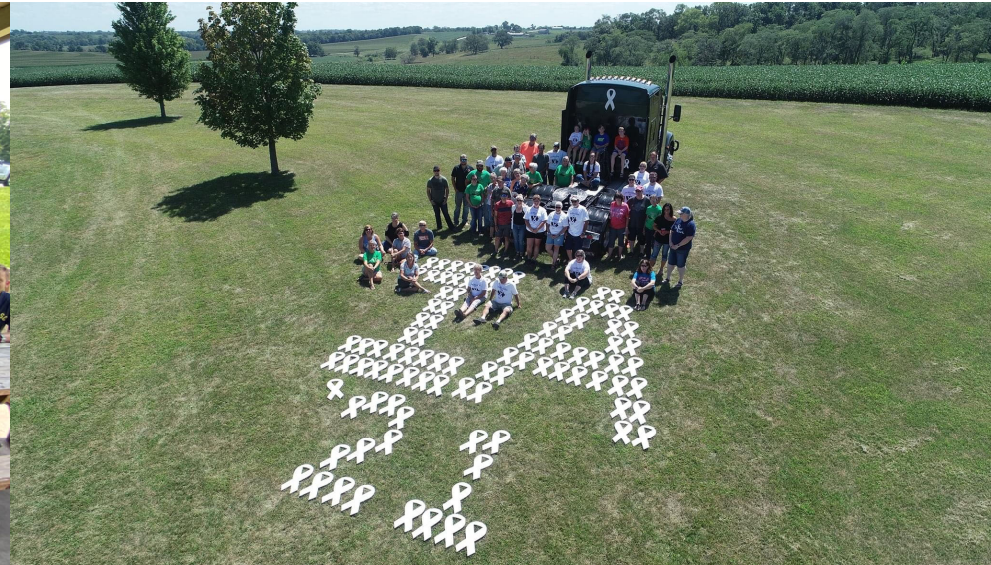


On the Road



The White Ribbon Project Road Trip: July 2, 2021-August 17, 2021





Community Organizing



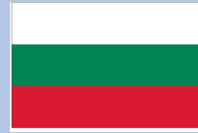
Argentina



Australia



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We are global!



12:47



Katie's Post

Foundation)



Terri Conneran and 8 others

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colorado.cancer Yesterday, the Colorado chapter of the @thewhiteribbonproject presented CU Cancer Center director Richard Schulick, MD, with a white ribbon for



City of Hope Orange County is with The White Ribbon Project and City of Hope.

Feb 8 · 🌐

NFL star Chris Draft honored 5 of our lung cancer survivors including OC patients Diane Miller & Dori Neuman with help from the The White Ribbon Project today 💙





American Cancer Society CO

November 12 at 8:20 AM · 🌐

Heidi never smoked, but she was diagnosed with stage 3 cancer of the lung. Not only was the news shocking, there were feelings of shame and she didn't understand why. Instead of hearing "I'm so sorry," she heard "I didn't know that you had a smoking history."

Lung cancer can happen to anyone, but you can take action and get screened, No one should ever feel ashamed of any cancer diagnosis.

Learn more about early detection of lung cancer:

<https://bit.ly/3F9O86G>

Read the rest of Heidi's story: <https://bit.ly/3kuTrWe>

"And if it could happen to me, it could happen to you. **Anyone with lungs can get lung cancer.** And **no one deserves it.**"

HEIDI NAFMAN-ONDA
(PICTURED WITH HER HUSBAND, PIERRE)



Former NFL Player Chris Draft presenting a White Ribbon to Dr. Karen Knudsen, CEO of ACS at the Cancer Moonshot event Feb 2, 2022. Ribbons also given to the Moonshot Team and President Biden



At the Annie's Law bill signing. From left to right, Dr. Carbone, Annie Cacciato, and Governor DeWine. (Photo submitted)

Radon Awareness Month: a simple step in prevention



January '23 Radon Awareness Month Event in Colorado



Lobby Day for Colorado SB-206



Radon Kills! It is a risk no one needs to take.

We are surviving or have been killed by lung cancer. No one had a smoking history, but we were all exposed to elevated radon levels.

Dr. Yang Chen fought for almost 3 years. He died in 2010 at age 58.



Calvin, dx age 34 in '20. Still fighting

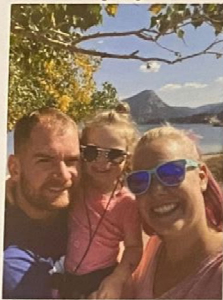
Emily, dx age 32 while pregnant with 2nd baby. Still fighting



Anne, dx age 41. Died 9/2/22 at age 49

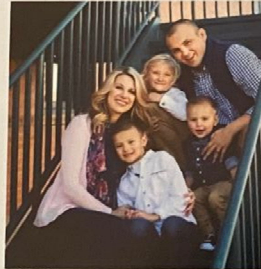


Heidi, Jamie R, Laura, Peggy still fighting. Anne is no longer with us

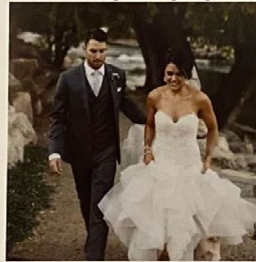


Shellie, Anne, Hazel, Peggy, Judy, Tara, Heidi, Heather, all with late stage lung cancer in '19.

Taneisha, dx age 36. She died at age 37.



Tara dx age 29, in '19, 1 month after her wedding. Still fighting



Erik, dx in '13 age 30. Still fighting



Hazel, dx in '14 at age 53. Still fighting



Heidi, dx age 55 in '18. Still fighting.



Tiffany dx age 52 in '20. Still fighting

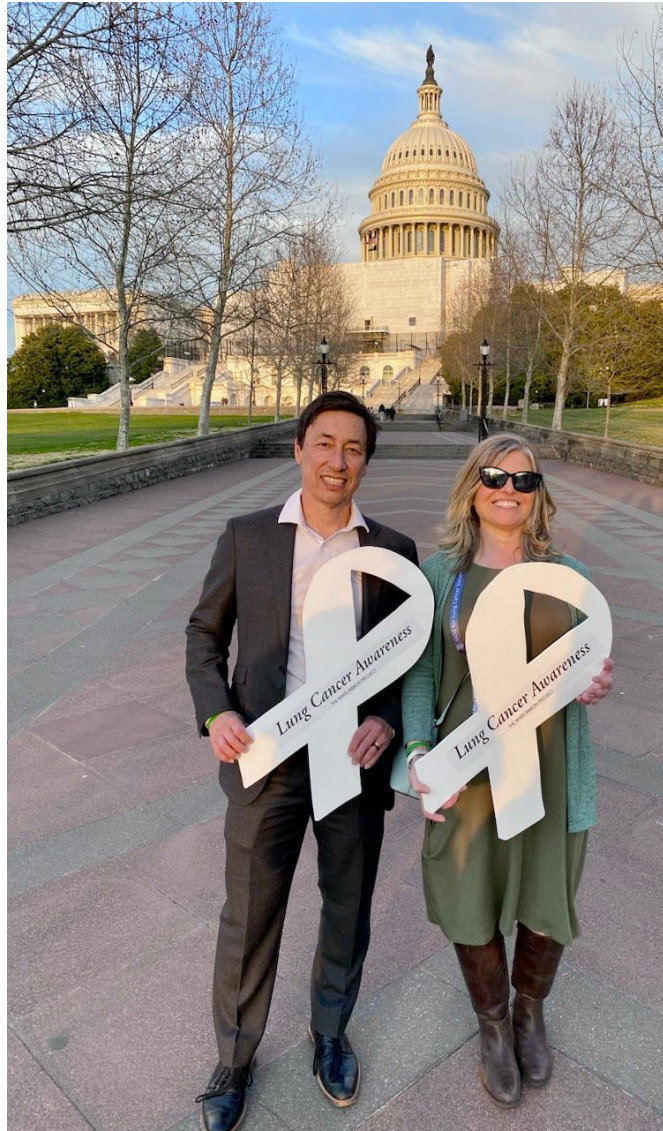


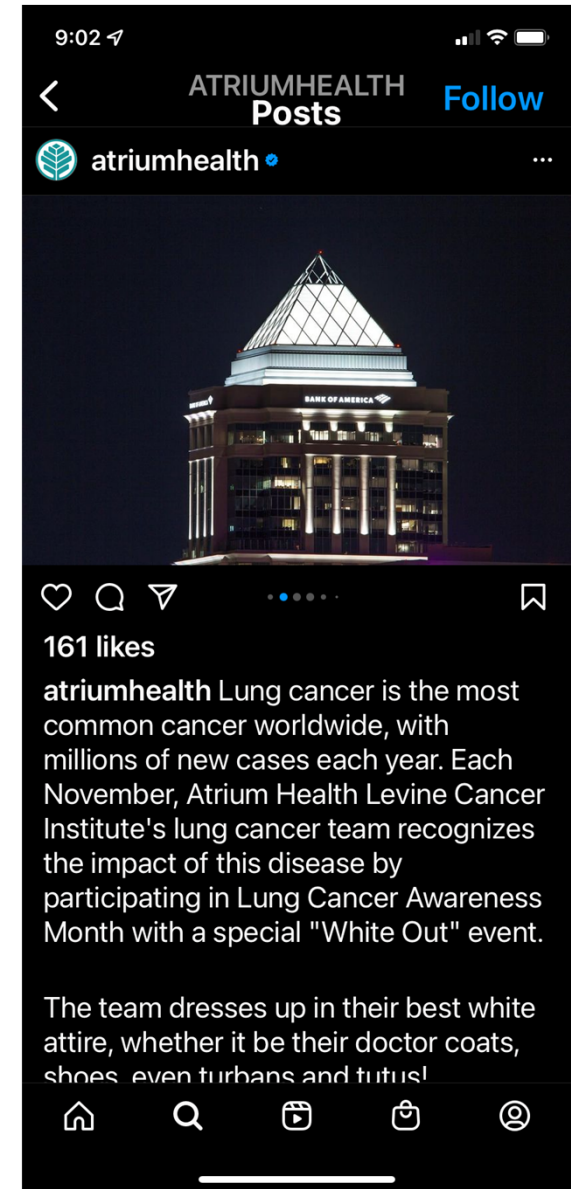
Jamie E., dx '22 at age 45. Still fighting





Dr. Michael Gieske with KY Senators McConnell, Rand, and Governor Beshear







Dr. Michael Gieske

CDC Director of Cancer
Prevention & Control, Dr.
Lisa Richardson, MD MPH
at the Nevada Cancer
Coalition 2022 Cancer
Control Summit

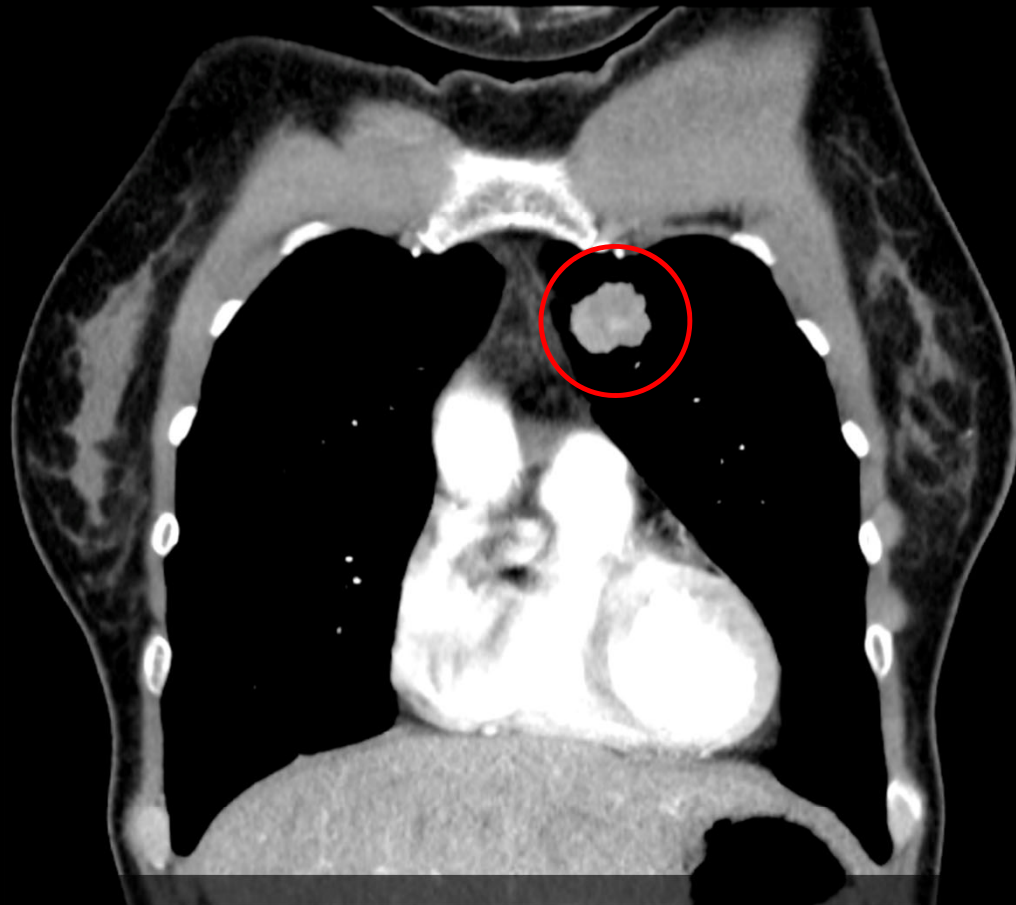




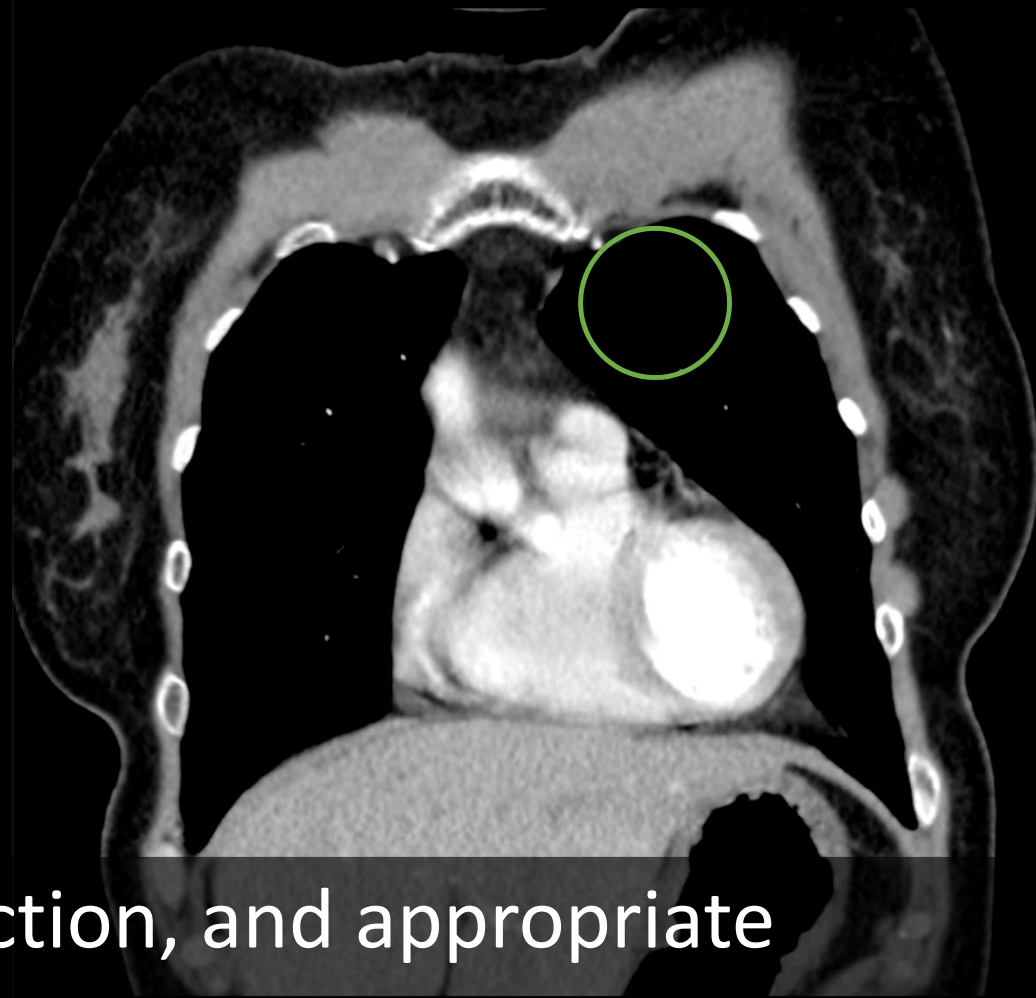




Heidi's Chest CT October 2018



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Heidi's Chest CT April 2023



Hope-prevention, early detection, and appropriate treatment. Research matters



We include everyone! All voices are important!

Social Media



@TheWhiteRibbonProject



@TheWRP4LC



@thewhiteribbonproject



www.thewhiteribbonproject.org