



Radon Activities: Licensure, Data, Outreach, Policy

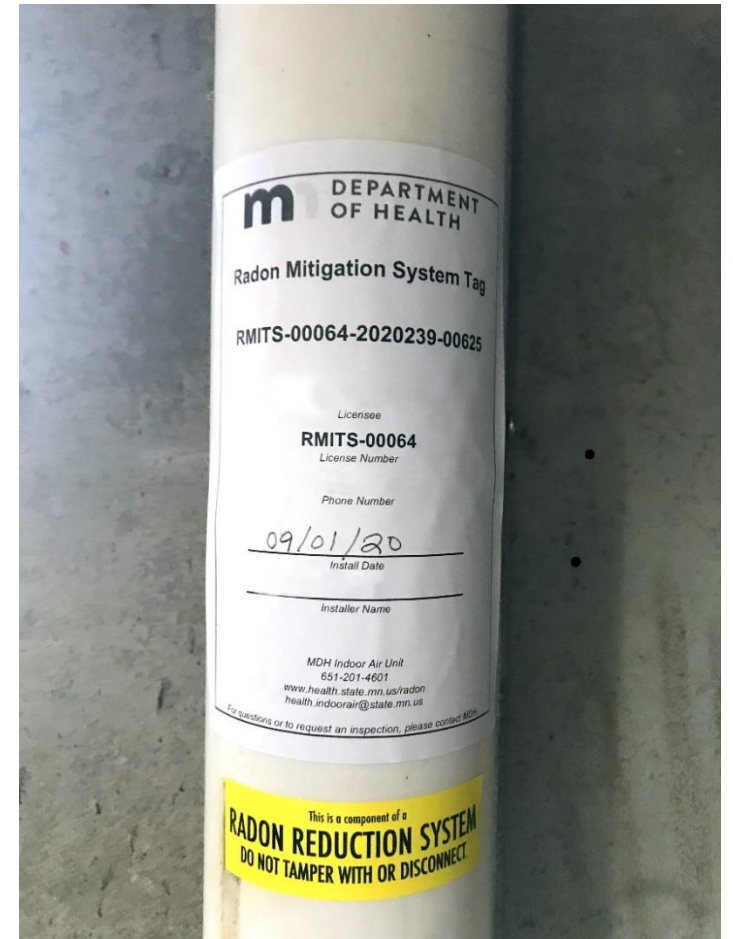
2025 Region 5 Radon Meeting

August 15, 2025

Dan Tranter

Numbers of Credentials Annually

- ~350 measurement pros
- ~110 mitigation pros
- 13 labs
- ~8,000 tags (radon systems)

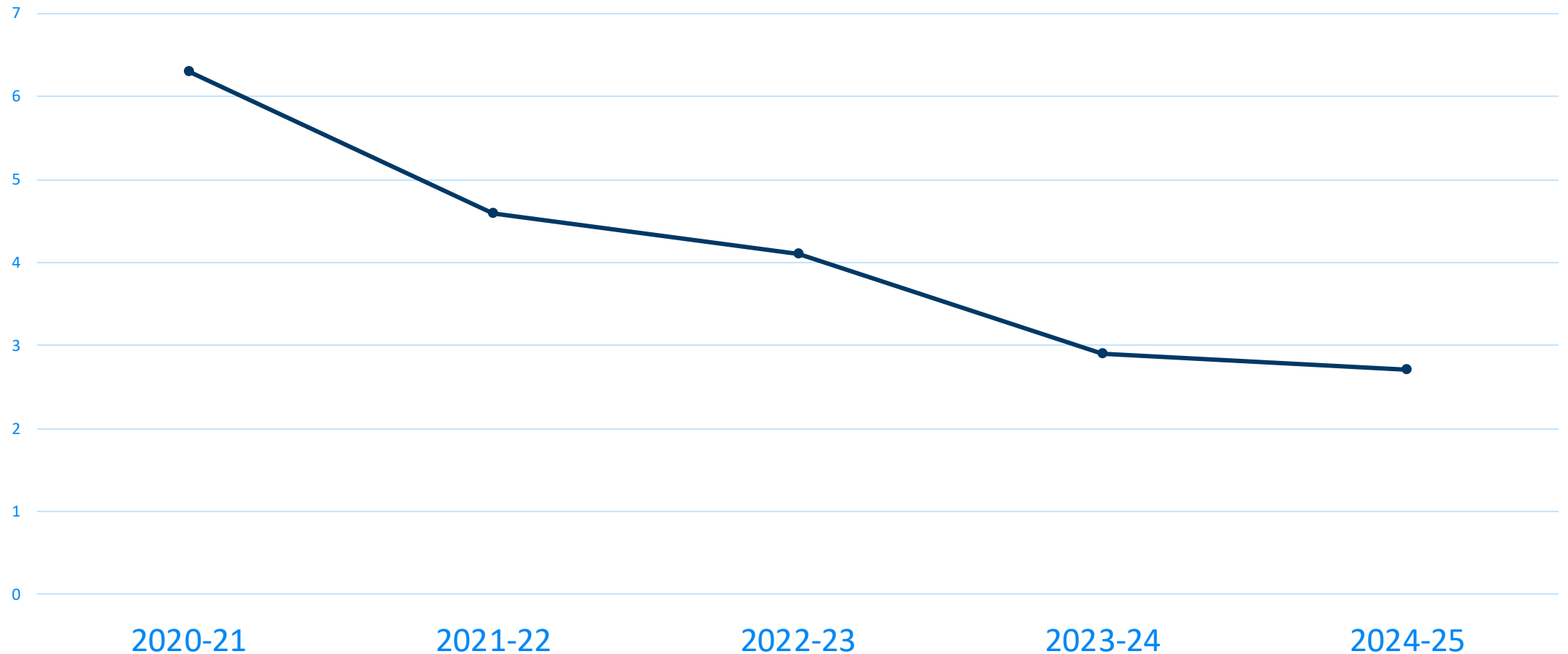


Our Licensure Activities Annually

1. License reviews (450 applications)
2. Continuing education (12 on-demand classes, 1-4 in person meetings)
3. Mitigation system inspections (~150)
4. Measurement pro audits (~150)
5. Complaints investigated (~15)
6. Investigations we initiated (~40)
7. Enforcement actions (~180)

Mitigation Inspection Findings

Average Number of Mitigation Deficiencies by Year



Policy

- Building Code Revisions
 - Proposed testing requirement for new construction (unlikely?)
 - Other changes to harmonize new construction with mitigation standards
- State of MN Leases (800 properties)
 - Based on IL Tenants Protection Law (disclosure and can break lease if elevated and landlord won't mitigate)
- Child Care Bill for 2026 session (draft)
 - Testing and mitigation (grant?)
- No school, rental, licensure bills in last session

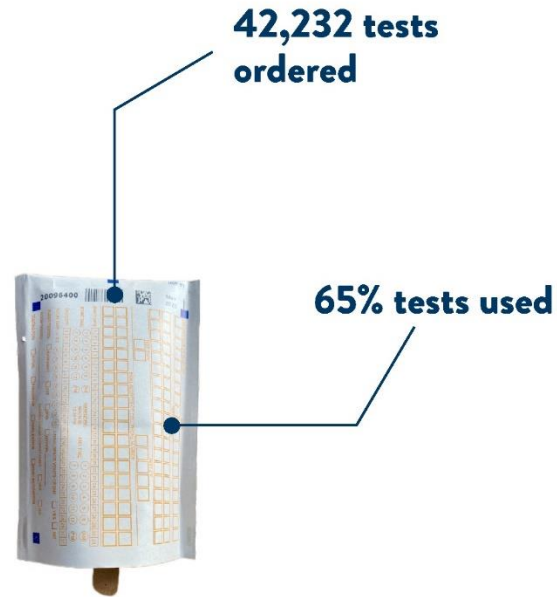
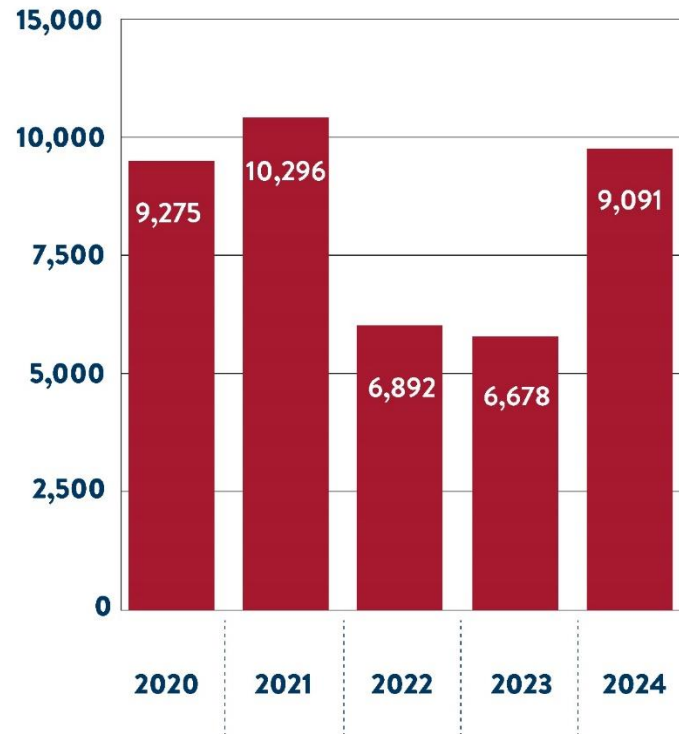
Winter Awareness Campaign (Jan – March)

- 500-600 Spots, 20 million gross impressions
 - TV (15 Sec): 4 major channels
 - WCCO, KSTP, KMSP, KARE 11
 - Radio (15 Sec): pop, talk, public radio
 - Clear Channel, KS95, KTMV
- On-line banners: Twincities.com
- 10 – 15 Digital Billboards
- Press release (January)-test and re-test homes

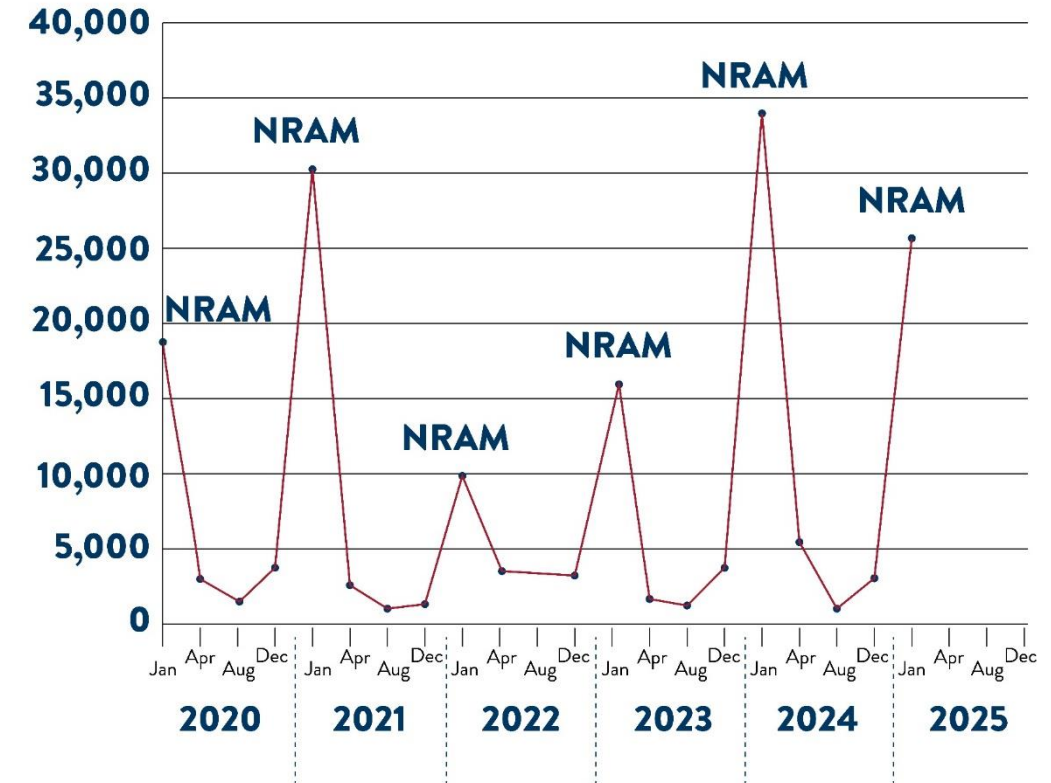


Awareness Campaign Directs to mn.radon.com

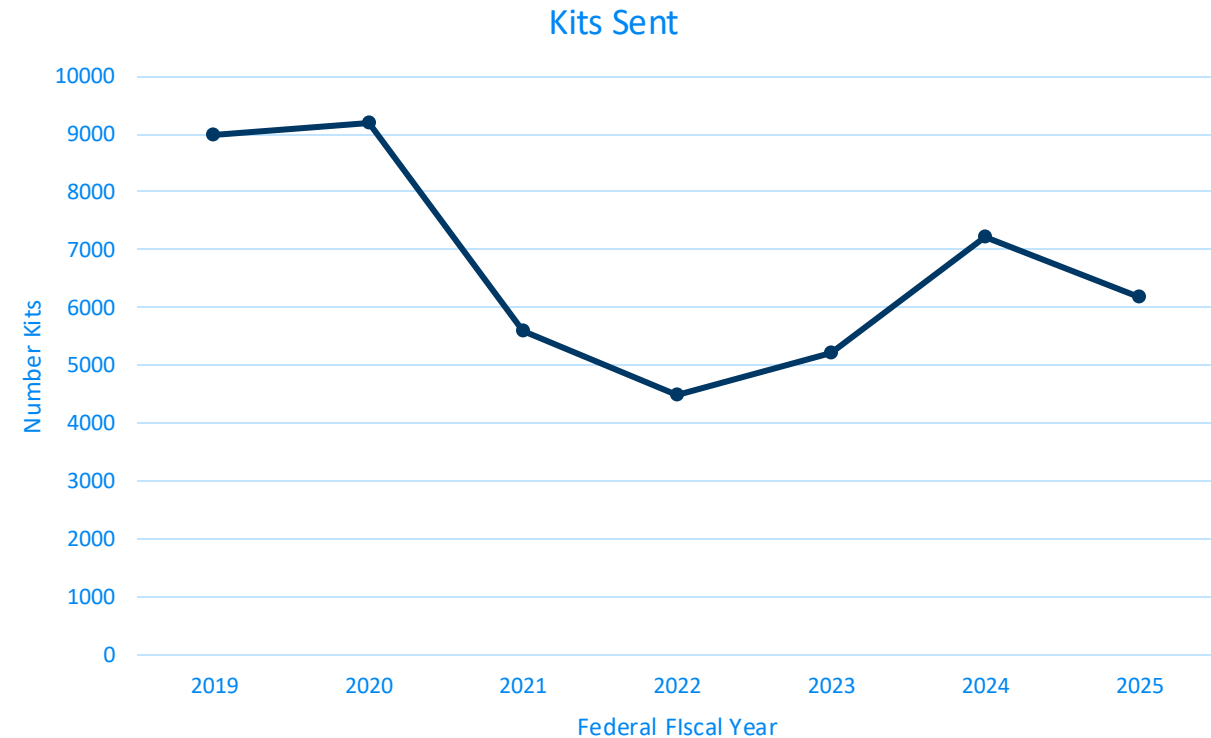
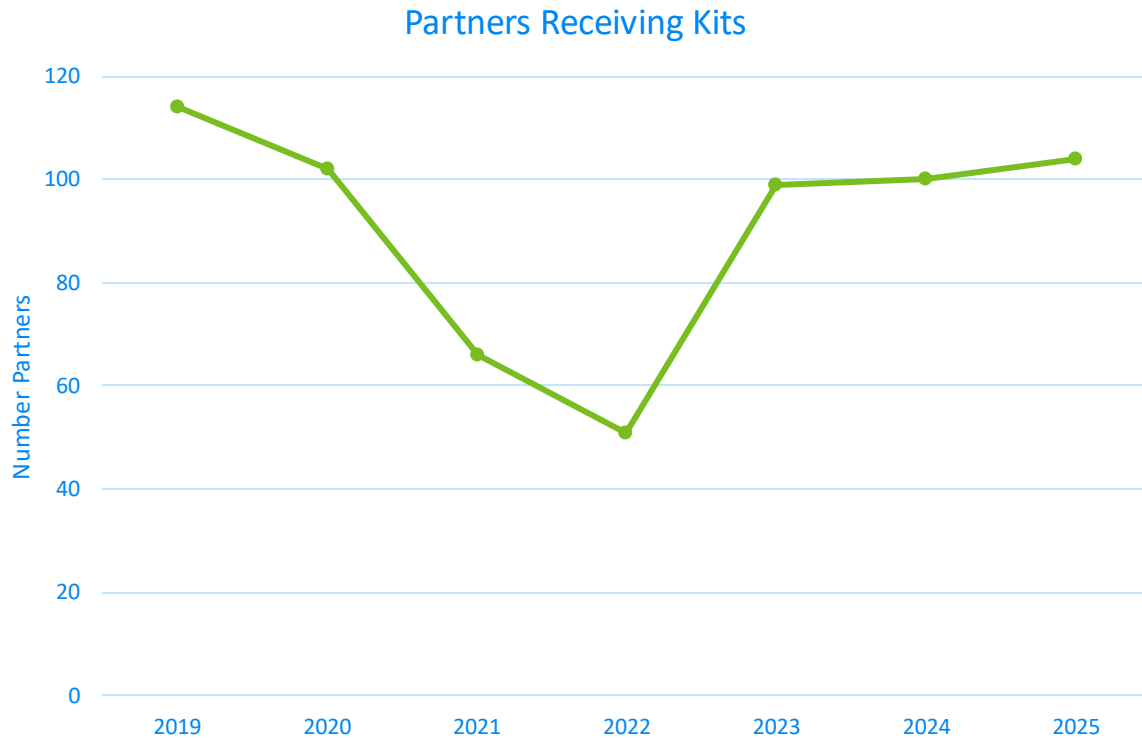
**Test kits ordered MN.RADON.COM
(2020 - 2024)**



Monthly Page Visits at MN.RADON.COM (2020 - 2025)



Outreach with Partners

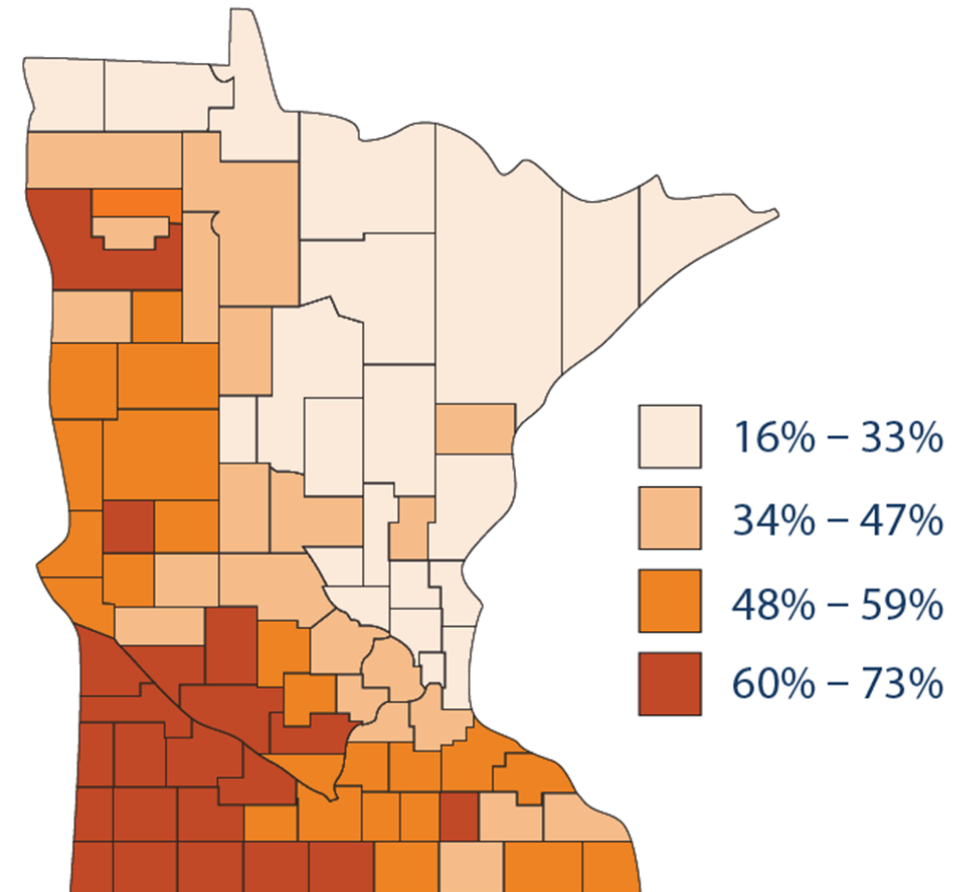


- Example articles, social media, press releases, joint presentations, media interviews
- State master contract (Air Chek): \$6.05 per kit

Updated Map with Recent Data

- Radon levels slightly lower than earlier analyses:
 - 35% ≥ 4.0 pCi/L
 - Mean: 4.0 pCi/L
- Why lower?
 - RRNC
 - More testing non-heating seasons (pros)
 - Mitigation Installations

Percent of MN Properties Tested for Radon that are ≥ 4 pCi/L (2014 – 2023)



Radon Poster Contest

2023 – 66 entrants & 2024 – 90 entrants



Brooklyn, age 13, Plymouth Middle School, Plymouth, MN — National Poster Contest Winner

Alice from Thief River Falls- 1 st place State Winner

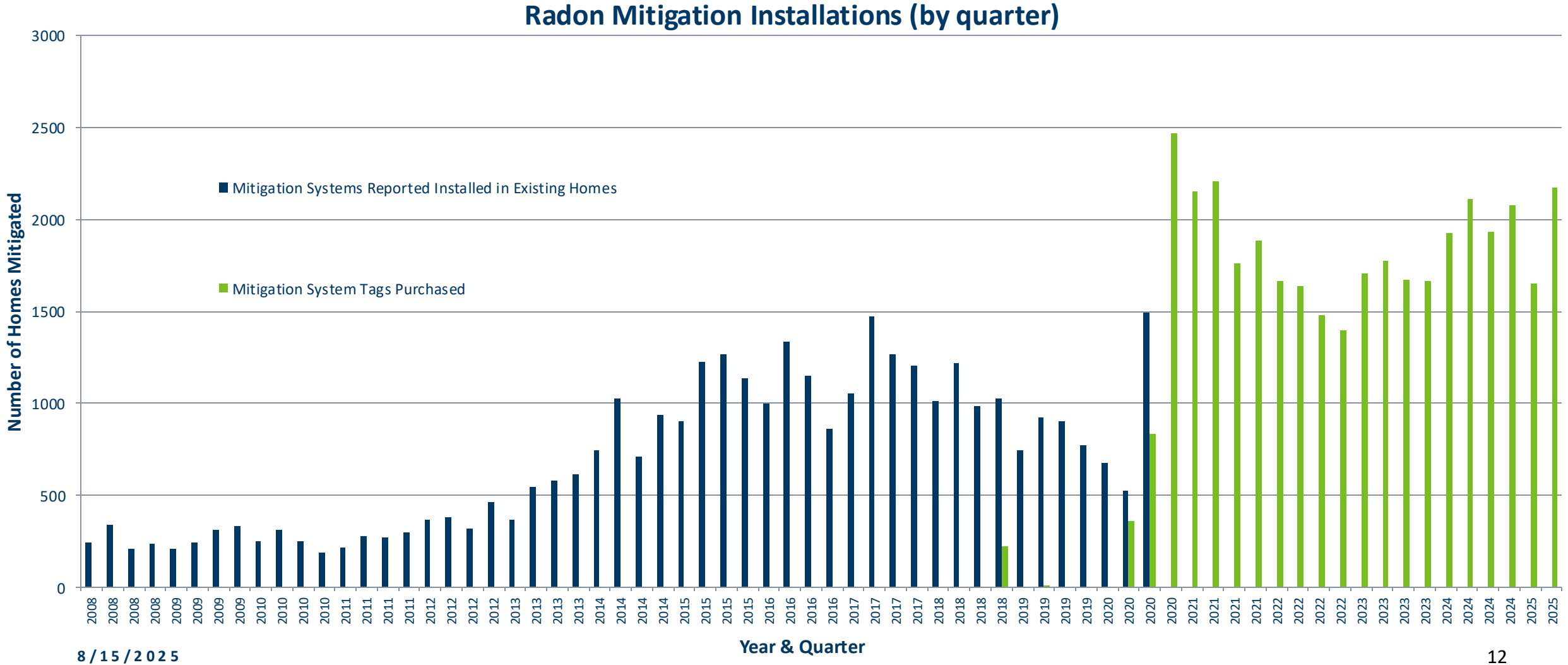


Education: Trainings & Events

- Real estate
- Radon pros
- Schools
- Local health, housing, nonprofits
- Childcare
- Public (community)



Mitigations: 7000 – 8000 Tags Purchased Per Year





Questions? Mn.gov/radon

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