



# Ohio Indoor Radon Program

**Bureau of Environmental Health and Radiation Protection**

# USEPA State Indoor Radon Grant

- Objectives
  - Increase radon testing and mitigation in homes.
  - Increase radon testing and mitigation in schools.
  - Quality radon testing and mitigation by radon professionals.
- Strategies (6)

# Ohio Comprehensive Cancer Control Plan 2021-2030

## Exposure to Environmental Carcinogens

**OBJECTIVE 2:** By 2030, increase the number of new radon mitigation systems installed in Ohio homes from 67,668 to 167,668 (baseline: ODH RADMAT, Licensed Radon Contractors quarterly reports).

### Strategies

- Increase public awareness of the connection between radon and cancer risk.
- Encourage home buyers and sellers to hire Ohio licensed radon professionals.
- Educate realtors, building code officials, medical professionals and housing authorities about radon, the risk of lung cancer, and their role in reducing lung cancer.
- Support legislation for building codes that include Appendix F of the International Building Code.
- Reduce out-of-pocket costs associated with radon testing and mitigation.



# Free Test Kits

- [www.ohio.radon.com](http://www.ohio.radon.com)

Radon is the number one cause of lung cancer for non-smokers and the second leading cause of lung cancer in smokers.

You can reduce radon levels, but the only way to know if your home has high radon levels is to test.

**Free radon test kits are available for Ohio homeowners.**

**Order your FREE test kit now.**

Radon can be reduced with a mitigation system. Use this link to find a **radon mitigation contractor** licensed in Ohio: [Find a Licensed Radon Contractor](#).

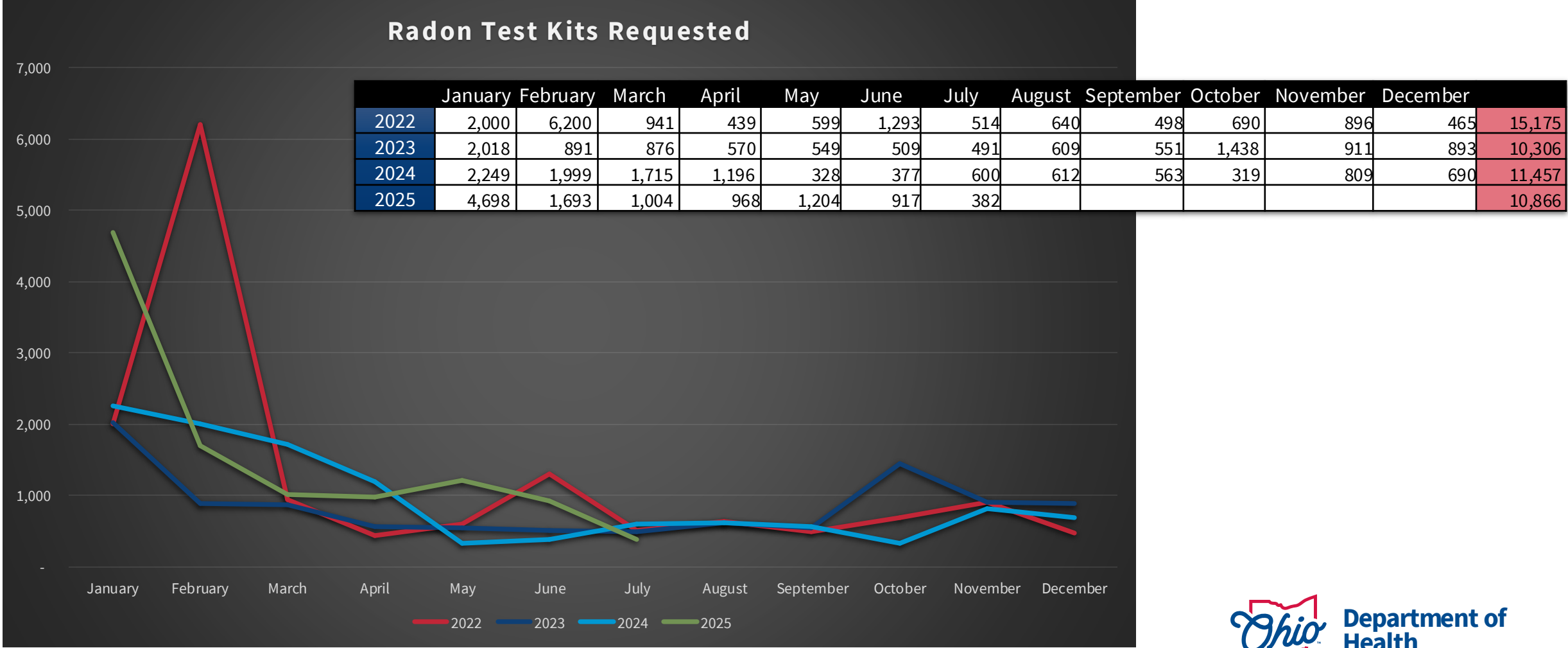


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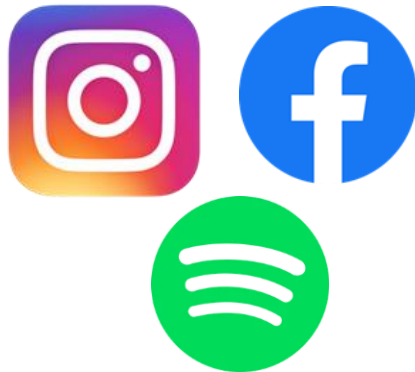
# Data at a Glance – Test Kits



# National Radon Action Month 2025

## Goals and Strategies

- Educate Ohio adults on the importance of radon testing in their living space.
- Social media was determined to be the quickest and most effective method to get this message out.
- This campaign was vital to communicate the radon risk to all of Ohio's counties.



## Why it Worked

- 87% of Ohio adults are homeowners.
- Ohio adults spend an average of 9 hours a week online, with nearly 7 of those hours being on social media.
- 70% use Facebook and 20% use Instagram.
- 89% of Ohio adults own a computer.
- 86% of Ohio adults have a smartphone.

# Facebook



- Dates: January 2 – January 31, 2025.
- Delivered 11,070,774 total impressions, over-delivering by 6,330,774 impressions.
- In total, 673 Reactions, 181 Post Shares, and 44 Comments were made.
- Most interactions came from the Northeast region.
- 33,333 clicks sent to [www.ohio.radon.com](http://www.ohio.radon.com).





# Instagram



- Dates: January 2 – January 31, 2025.
- Delivered 7,397,664 total impressions, over-delivering by 1,657,664 impressions.
- In total, 747 Reactions, 200 Post Shares, and 26 Comments were made.
- Most interactions came from the Northeast region.
- 9,929 clicks sent to [www.ohio.radon.com](http://www.ohio.radon.com).





# Spotify – Digital Radio

- 2,949,168 delivered impressions.
- 9,289 clicks to the [www.ohio.radon.com](http://www.ohio.radon.com) webpage.
- Top genres: Pop, Hip-Hop, Rock
- Ads ran through February.





# Real Estate CE Offerings

- Completed 7 CE trainings in 2025.
- 1-Hour Approved CE.
- No cost.

# Outreach Events and Presentations



March 21-23, 2025



Appalachian Regional Safety  
Council Meeting



Community Library Talks



Ohio Rural  
Health  
Association

Two-part CME  
Presentation



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# Childcare Training

- Early Childhood Health Program
- Indoor Air Quality Training
- Ohio-Approved CE Credit
- Since 2021: 5,700+
- Currently updating materials.



**Ohio Child Care  
Resource & Referral  
Association**



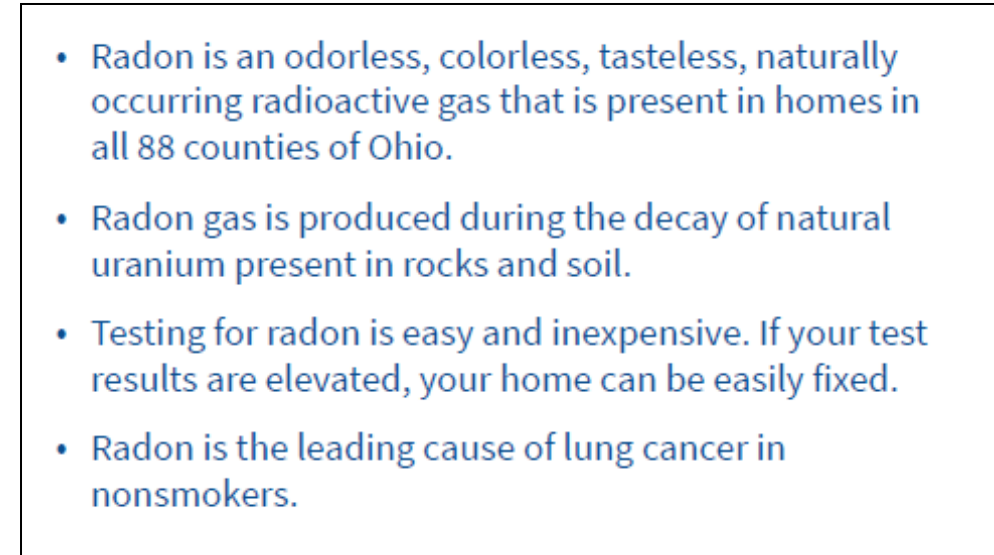
# Other Outreach

- Community Health Worker Conference
- School Nurses Conference – Asthma School Health Conference
- Ohio Association of Radon Professionals

# Radon Business Cards



FRONT



BACK



# Booklet

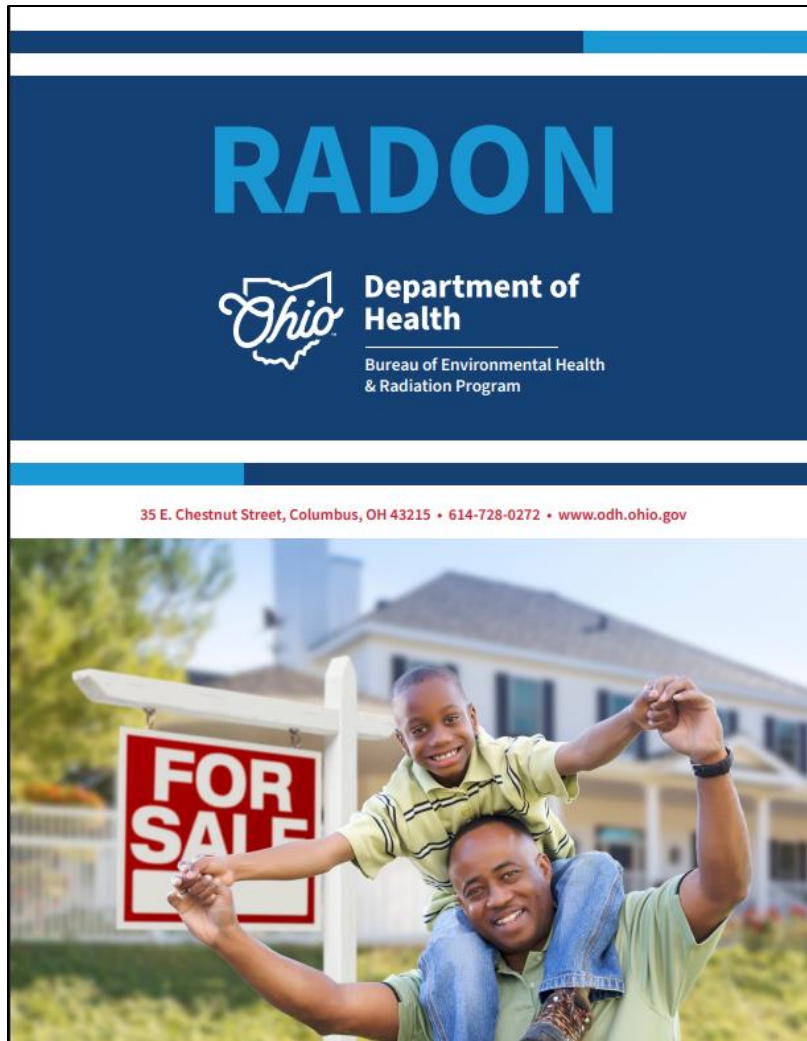


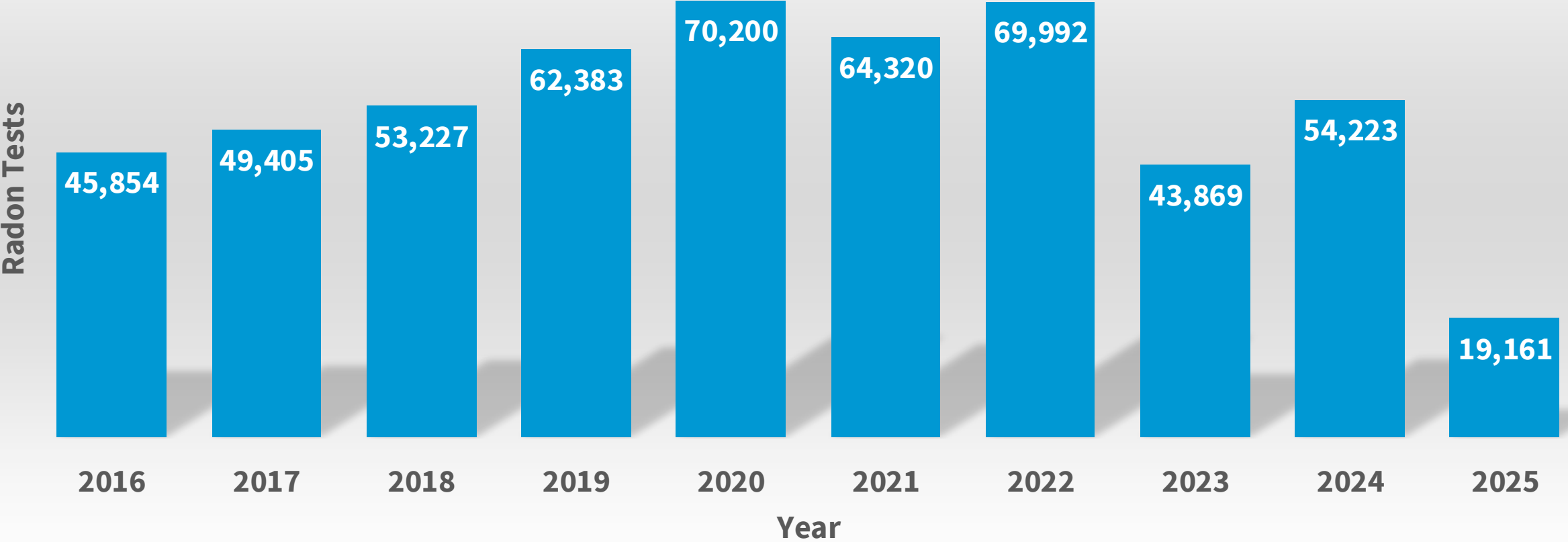
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- Available for PDF download.

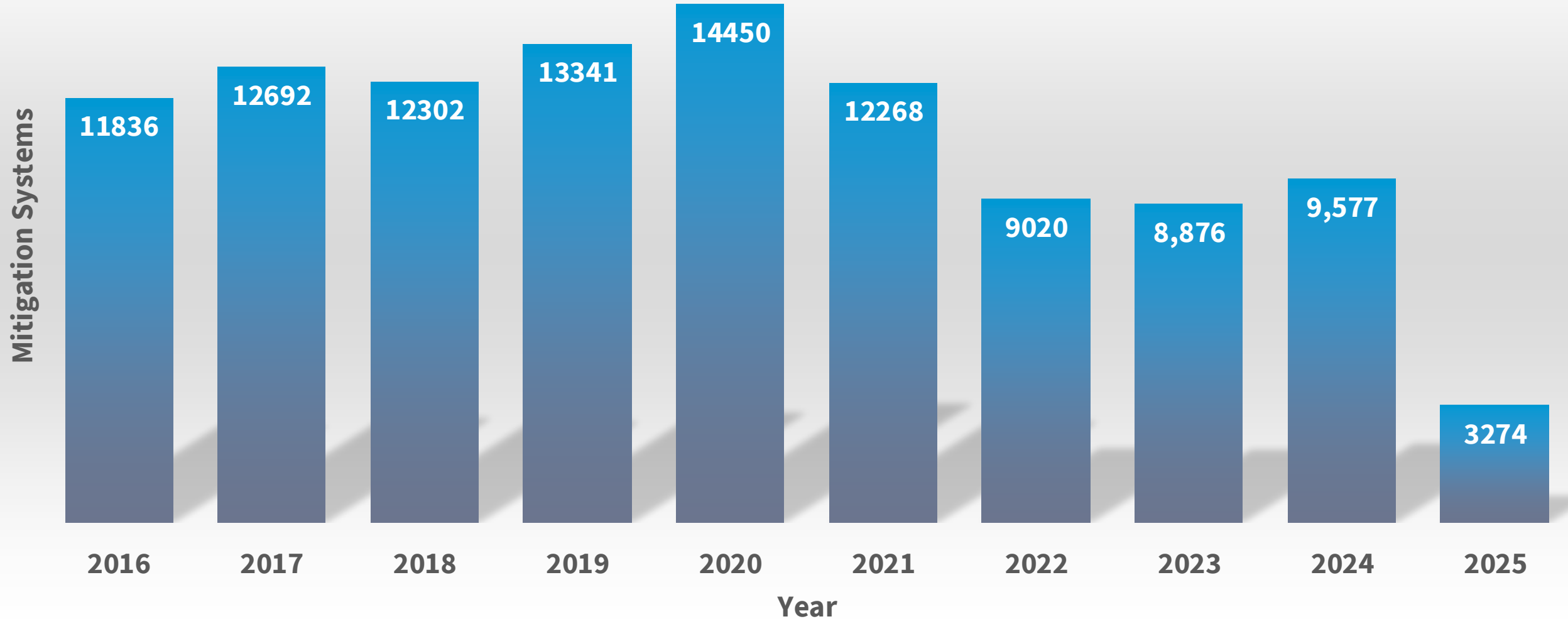
# Current Radon Licensees

<b>Radon Testers</b>	<b>472</b>
<b>Radon Mitigation Specialists</b>	<b>207</b>
<b>Radon Contractors</b>	<b>137</b>

# Radon Tests Performed by Licensees



# Number of Radon Mitigation Systems



# Compliance and Enforcement

FY2022: (10/1/21 - 9/30/22)

**106 Enforcement Actions**

**30 Audits**

**24 Inspections**

FY2023: (10/1/22 - 9/30/23)

**133 Enforcement Actions**

**59 Audits**

**80 Inspections**

FY2024: (10/1/23 – 9/30/24)

**122 Enforcement Actions**

**60 Audits**

**65 Inspections**



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