



Iowa Radon Program Updates

Region 7 Radon Stakeholders Meeting

March 3, 2026

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Outreach & Education

Activities:

- **Digital advertising campaign featuring:**
 - Maria Steele
 - Thomas Gross
- **Press release**
- **Resource sharing** – healthcare professionals; community health workers; public health professionals
- **COMING SOON! Influencer campaign**

 American Lung Association.

Reduce Radon in Your Home

Radon is the #1 cause of lung cancer among individuals who have never smoked, causing over 21,000 lung cancer deaths each year in the United States.

What is Radon?
Radon is a naturally occurring, radioactive gas released during the decay of uranium found in rock and soil across the United States.

Radon enters your home through cracks in the foundation, basement floors, walls, or other openings. Once indoors, it can become trapped at dangerous levels.



Radon has no color, taste or smell. The only way to detect radon in your home is to test for it.

The risk of developing lung cancer is around 10x higher for those who currently smoke and are exposed to radon.

Radon in Iowa
As many as **5 in 7 homes** across Iowa have elevated radon levels.



Lung.org/radon 1-800-383-5992



Invisible Danger: Lung Association Urges Home Testing for Cancer-Causing Radon Gas

During January's National Radon Action Month, the American Lung Association recommends every household test for radon gas to safeguard health and prevent lung cancer



Test Kit Programs

The Lung Association offers various radon test kit distribution programs in Iowa. These programs are made possible by the Iowa Cancer Consortium & the Iowa Department of Health and Human Services.

Program	Time Period	# Test Kits Distributed
FREE short-term radon test kits to residents	FY25: July 1, 2024 – June 30, 2025	3,500
	FY26: July 1, 2025 – present	3,560+
DISCOUNTED short-term radon test kits to local health departments & health centers	FY25: July 1, 2024 – June 30, 2025	1,600
	FY26: July 1, 2025 – present	2,218
FREE short-term test kits to local organizations	FY26: July 1, 2025 – June 30, 2026	2,610 <ul style="list-style-type: none">• 925: libraries• 1,685: schools

Radon in Schools



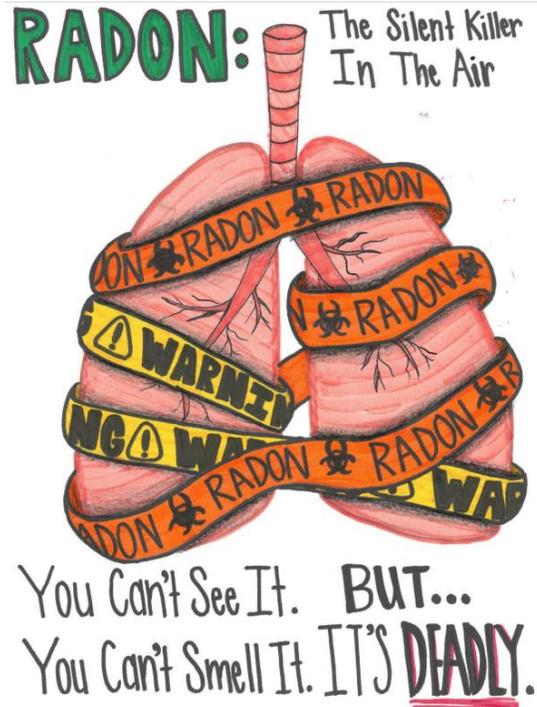
Webinar featuring Energy Association of Iowa Schools
Visit [Energyais.org](https://www.energyais.org)



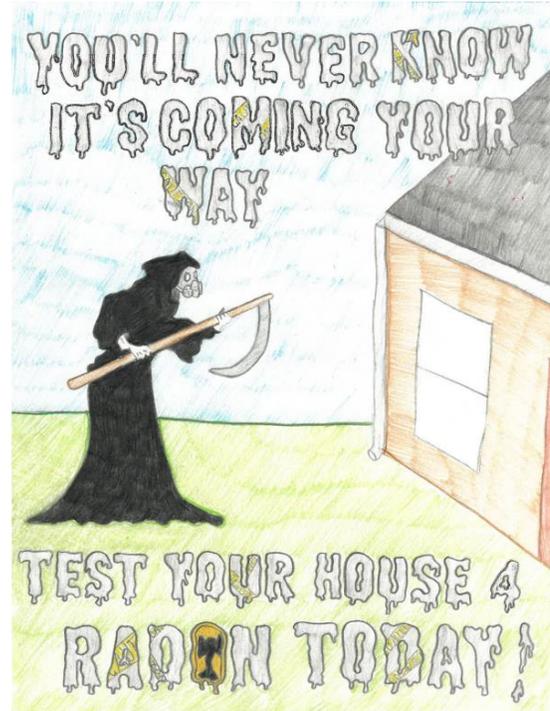
Clean Air School Challenge
Visit [Lung.org/CASC](https://www.lung.org/CASC)

Iowa Poster Contest

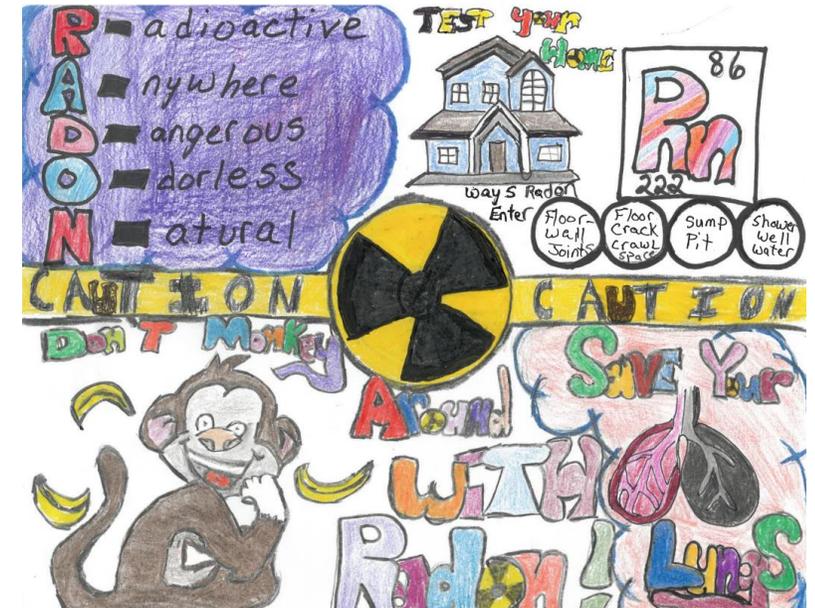
2026 contest running through March 15, 2026



1st Place
Karson Raap



2nd Place
Ada Iverson



3rd Place
Jaye Summers

Iowa Video Contest

**About 400 Iowans die each year
from radon exposure**

Radon exposure is the leading cause of lung cancer for Iowa residents who don't smoke, killing about 400 people each year. Radon is a radioactive gas that's colorless, odorless, and tasteless, making it hard to detect.

Our Vision

A World Free of Lung Disease